



Muhammad Farhan

Great Design for Good Reasons

Interaction Designer

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SKILLS

Adobe Creative

- Illustrator
- Photoshop
- Indesign
- After Effects
- Premier Pro

Microsoft Office

- Microsoft Words
- Microsoft Excel
- Microsoft Powerpoint

Others

- Touchdesigner
- Blender
- ML5 | P5JS | Tensorflow
- Sketch | Figma

EDUCATION

English

- Written - Fair
- Spoken - Fair

Malay

- Written - Good
- Spoken - Good

EDUCATION

2020 -
2023

Lasalle College of The Arts

BA (Hons) in Design Communication

Going to Lasalle was different from what I did back in polytechnic, however I used the time I had there to learn and honed my skills especially in the programming aspects. I love making mistakes in degree as it would be my final time being a students and getting to explore and venture into different skillsets which I used my time wisely to train. Although the results wasnt magnificent, I was really happy I used my time well there making mistakes and learning new things before the working world.

- Class Representative - 2022
- Core 77 Design Awards (Interaction) - Participation
- Higher Education Bursary - 2020 - 2023

2015 -
2018

Nanyang Polytechnic

Diploma in Interaction Design

Learnt the fundamentals of design and hone on technical skills used such as Adobe Illustrator, Photoshop and also a bit of programming with HTML and CSS. Did research on understanding a user's goal for interacting with a product, application and creating interfaces for users to navigate with ease.

- Class Representative - 2015 - 2018
- NYP Director List - 2015 & 2018
- Adobe Design awards (recoil app) - 2018
- Final year project in **China** 2017 - 2018
- ilight - 2015 - 2017
- Interaction Design Education Summit Helsinki - 2016
- Student exchange programme in **Finland**- 2016
- SIDM EXCO - 2015
- Student exchange programme in **Japan**- 2015

2011 -
2015

Sengkang Secondary School

'O' Level Certificate

Besides compulsory modules, I took design and technology as a sub module. Having achieve good results while balancing my CCA as well as club football was definitely one of the challenges I manage to learn how to overcome.

- Participantion in Intra-School activities 2013 - 2014
- Manchester United Nike Cup (first runner-up) - 2012
- National Inter-school Football Competition 2011 - 2014
- Edusave Award for Achievement, Good Leadership and Service 2011

2005 -
2010

North Spring Primary

PSLE Certificate

I started joining football as my CCA up until I graduated. Graduating with multiple awards such as best in math and also getting second in class for overall subject back in primary 3 and 4.

SKILLS

Soft Skills

- Leadership
- Team player
- Innovative Problem Solver
- Design Thinker
- Prototyping

INTEREST

- Photography
- Videography
- Games
- Technology
- Travelling
- Football
- People

AWARDS

Director's List

- Sem 1-2015 / 2016
- Sem 2-2015 / 2016
- Sem 2-2017 / 2018

Core 77

- Interaction award

Adobe Awards

- 2017 Adobe Design achievement awards

light

- Represented NYP in Ilight 2015 & 2017

EXPERIENCE

2018 -
Now

Part time dispatch rider

Grabfood

Although it may seem like an ordinary job, I enjoy doing grab as it helps me interact with a lot of people be it the customers or stall owners and I will always spend my time getting to know the vendors . Ensuring that the food delivered are on time and well kept so that the customer will be able to enjoy it just like how I would like to receive it. Will work whenever I have extra time or when I need to.

2022 -
2022

Director, Videographer, Editor Internship

Stoory PTE LTD

To film and edit commercials, interviews, corporate videos and other content types in single and multi-camera shoots. Producing, editing and managing photo and video content for clients. Spec, prepare and operate media equipment to the highest standards. Develop up to date practical and theory. Video pre-production and storyboarding. Idea generation for video project.

Also worked freelancing with them on videography gigs as well as website designs for other startup companies.

- Camera Operator on set
- Gaffer on set
- Grip on set
- Post production support
- Graphic design for brand assets

2017 -
2018

Interaction Designer & Animator Internship

Venture Coop

Design and developement of interface for coffee machine as well as graphic design of IOT for venture and HP (Hewlett Packard). Videography and photography of new series of printers releasing mid 2019. Animation of IOT on their new product that works whenever and wherever you are at.

I also continued freelancing for them after graduating from Nanyang Polytechnic which lasted for about 6 months before I was enlisted. Did 3 jobs in total which consist of 2 animation videos and a website revamp.

- Won 1 pitches for UI design for coffee machine
- Ventured into different major such as animation

2015 -
2018

SALES

Ikea & Uniqlo

Worked at IKEA also as a part timer before waiting for my enlistment. Landed myself in sales under the kitchen department where I spend 3 months learning and observing how kitchen architects do their jobs as well as asking questions about different types of woods and why certain things have to be the way it is. Observing how they interacted with the customers to theirs needs was also a few things I did.

Uniqlo was a part time job I had while I was back in polytechnic as I need to earn myself some money to support my education as well as to pay for my overseas study programme. Uniqlo was also the longest serving job I did which was about 3 years where I learn a lot of things and was also given a chance to be a team leader for the part-timers where I thought newcomers the expectations of working there.

- Team leader - 2016 - 2018